



ABOUT US

The Deerborne Group is a boutique management consulting firm comprised of industry leading consultants from across the globe focused exclusively on the global biotechnology, in-vitro diagnostics, and life sciences markets.

Our primary focus is advising corporations, venture capital, and private equity firms on commercial, operations, and corporate strategy. We partner with our clients to develop insight-driven business solutions to help them better identify opportunities, minimize risks, and navigate their most difficult management challenges.

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The Deerborne Group
MANAGEMENT CONSULTING

"Helping Clients Accelerate Insights Into Value"

INSIGHTS ON DEMAND - VIRTUAL ADVISORY SERVICE

Genomics and precision diagnostics are complex and fast-moving fields. Strategic planning can be just as complex. Comprised of numerous interconnecting activities and dependencies, the process can take months to complete. But have you ever gotten to the end of the business planning process and realized that your new strategies look a lot like the ones you developed last year?

This is why The Deerborne Group developed Insights on Demand, a new virtual advisory service that provides corporate, venture capital, and private equity clients immediate access to internationally recognized scientific and clinical experts on demand.

Depending on the client's individual needs, they are now able to request virtual access to any one of The Deerborne Group's internationally recognized scientific advisory board (SAB) members or book the SAB as a whole. Whether they need input on a new strategy or advice how best to mitigate and overcome challenges, the Insights on Demand virtual advisory service provides clients with the ability to quickly access these hard-to-reach key opinion leaders (KOL's) in days, not weeks, or months. Clients are no longer burdened with the task of identifying and recruiting advisory board participants themselves, scheduling venues, or booking travel. The Insights on Demand virtual advisory service offers clients the ultimate in flexibility, format, and cost-savings.

The Insights on Demand virtual advisory services provides clients access to the collective expertise and strategic counsel of our KOL's in a more straight forward and cost-effective manner. The development of Insights on Demand helps to fill an existing knowledge gap by providing key decision-makers with actionable insights as the basis for making better informed business decisions. The Deerborne Group provides our customers with insights into tomorrow's market today.